



**Our
Vision
Mission
& Values**

BRi

At BRi we believe that **our excellence** is a requirement of our customer.

It articulates **our purpose**, vision and values. These elements are essential in BRi achieving our destiny of being the best independently Australian owned provider of supply chain solutions.

We believe our primary purpose is to help **our customers** grow through service excellence and cost effective, innovative solutions.

Our vision guides us in **our efforts** to achieve this.

Our values govern what we **stand for** and how we are perceived.

Together they keep us focused on **what is important**: Our People , Our Customers and Our Service.



BRi

Our Vision

To provide leading edge supply chain solutions.

To be a fundamental part of our customers business now and into the future.

To be a business that prides itself on service excellence and performance management.

To create sustainable value for our shareholders and team members.

To be recognised as a leading Australian owned provider of supply chain solutions.



BRi

Our Mission

Our mission is to provide the financial security to sustain the company and its employees. To exceed our customer's expectations by driving innovative technology, service excellence, cost reduction and service solutions.

It is the;

Culture

Values

Efficiencies

Quality of our service

Reliability of our process

Responsiveness to customer needs

Accountability (Ownership)

Flexibility

Continuous Improvement

Development of our People

Promise to always be the best

The logo for BR International Logistics (BRI) consists of the letters 'BRI' in a bold, blue, sans-serif font. The 'B' and 'R' are connected, and the 'i' has a dot. The logo is positioned in the bottom right corner of the slide.

Our Values

Integrity and trust

Safety (W&D)

Continuous improvement

Teamwork

Transparency



BRi

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Our people perform best when they are encouraged, given the tools to perform and they own and stand by the decisions they make.

Our customers expectation is our macro KPI.

BRi has earned a reputation for integrity with a commitment to adhering to and working within relevant laws and regulations

Our customers' success creates our success.

Our customers always come first!.

Learning is not attained by chance, it must be sought after!



BRi

Performance Creative Leaders **BRi**

Team Work Pride Impact Empower

Excellence Strategic Ideas Decision

Grow **Vision** Drive Future Trust

Development Dynamic Passion Plan

Solution Goals **Mission** Focus

Respect Purpose Company Ethics

Quality Faith Integrity **Values**

Pride Achieve Attitude Commitment

Passion Knowledge Enthusiasm

Motivation Innovation Success

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